



Station Order Revised Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

12809

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Print:

jug
10/25/12

KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KRQE 5p News	EM	M-F 30	\$20.00 \$60.00	✓								1	3
5:00 PM - 5:30 AM													
KRQE 6a News	EM	M-F 30	\$40.00 \$200.00	✓	1	1	1		1		1		5
6:00 AM - 7:00 AM													
CBS This Morning	EM	M-F 30	\$50.00 \$120.00	✓		1		1	1			1	4
7:00 AM - 9:00 AM													
Saturday 7a News	EM	Sa 30	\$10.00 \$10.00	✓									1
7:00 AM - 8:00 AM													
The Doctors	DT	M-F 30	\$30.00 \$30.00	✓	1								1
9:00 AM - 10:00 AM													
Lets Make a Deal	DT	M-F 30	\$40.00 \$40.00	✓			1						1
10:00 AM - 11:00 AM													
Price is Right	DT	M-F 30	\$100.00 \$100.00	✓								1	1
11:00 AM - 12:00 PM													
Dr. Phil	EF	M-F 30	\$40.00 \$160.00	✓				1	1		1	1	4
3:00 PM - 4:00 PM													
KRQE 4p News	EN	M-F 30	\$15.00 \$150.00	✓								1	2
4:00 PM - 4:30 PM													
KRQE 430p News	EN	M-F 30	\$75.00 \$150.00	✓			1				1		2
4:30 PM - 5:00 PM													
KRQE 530p News	EN	M-F 30	\$150.00 \$600.00	✓	1		1		1		1		4
5:30 PM - 6:00 PM													
Jeopardy	PA	M-F 30	\$100.00 \$150.00	✓			1						1
6:00 PM - 6:30 PM													

CM2328

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 610, Denver, CO 80203

suzanne@mediastrategies.com

Date/Time Sent: 10/25/2012 12:42:53 PM

KREZ-TV

Page 1 of 2



Station Order Revised Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

12809

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: jguidicessi@krqe.com

Fax: 505-944-0259

Direct:

KREZ-TV

					Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	
					Oct	Oct	Oct	Nov	Nov	Nov	Nov	Nov	Nov	
					29	30	31	01	02	03	04	05	06	Total
Program Name	DP	Length	Days	Gross Rate										
Wheel & Martie	PA	1:57		\$175.00	✓									1
6:30 PM - 7:00 PM		30		\$175.00										
KRQE 10p News	LN	M-F		\$250.00	✓		1					1		2
10:00 PM - 10:35 PM		30		\$500.00										
Sunday 10p News	LN	Su		\$2,000.00	✓						1			1
10:00 PM - 10:35 PM		30		\$200.00										
Letterman	LF	M-F		\$50.00	✓			1				1		2
10:35 PM - 11:35 PM		30		\$100.00										
Station Gross Totals					\$2,745.00	5	4	4	5	6	6	1	6	5
														35

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 810, Denver, CO 80203

suzanne@mediastrategies.com

Date/Time Sent: 10/25/2012 12:42:53 PM

KREZ-TV

Page 2 of 2

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/29/12												
Station: KRQE												
	POL/Pace for	217456	M-F KRQE New	KRQE News	:30	P5	KREZ	PACE FOR 12809		5:46:06 AM		\$20.00
	POL/Pace for	217456	M-F KRQE New	KRQE News	:30	P5	KREZ	PACE FOR 12809		6:12:30 AM		\$40.00
	POL/Pace for	217456	M-F 9a-10a	9a-10a	:30	P5	KREZ	PACE FOR 12809		9:26:30 AM		\$30.00
	POL/Pace for	217456	M-F KRQE New	4p-430p	:30	P5	KREZ	PACE FOR 12809		4:17:50 PM		\$75.00
	POL/Pace for	217456	KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12809		5:49:19 PM		\$150.00
												\$315.00
												\$315.00

Date: 10/30/12

Station: KRQE

	POL/Pace for	217456	M-F KRQE New	KRQE News	:30	P5	KREZ	PACE FOR 12809		6:52:05 AM		\$40.00
	POL/Pace for	217456	CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12809		8:59:11 AM		\$30.00
	POL/Pace for	217456	M-F KRQE New	430p-5p	:30	P5	KREZ	PACE FOR 12809		4:58:56 PM		\$75.00
	POL/Pace for	217456	M-F 6p-630p	M-F 6p-630p	:30	P5	KREZ	PACE FOR 12809		6:13:45 PM		\$150.00
												\$295.00
												\$295.00

Date: 10/31/12

Station: KRQE

	POL/Pace for	217456	LN M-F	10p-1035p	:30	P5	KREZ	PACE FOR 12809				\$250.00
	POL/Pace for	217456	Let's Make a De	M-F 10a-11a	:30	P5	KREZ	PACE FOR 12809				\$40.00
	POL/Pace for	217456	KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12809				\$150.00
	POL/Pace for	217456	M-F KRQE New	KRQE News	:30	P5	KREZ	PACE FOR 12809				\$40.00
												\$480.00
												\$480.00

Date: 11/01/12

Station: KRQE

	POL/Pace for	217456	M-F KRQE New	KRQE News	:30	P5	KREZ	PACE FOR 12809				\$20.00
	POL/Pace for	217456	M-F 630p-7p	M-F 630p-7p	:30	P5	KREZ	PACE FOR 12809				\$175.00
	POL/Pace for	217456	Dr. Phil	3p-4p	:30	P5	KREZ	PACE FOR 12809				\$40.00
	POL/Pace for	217456	CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12809				\$30.00
	POL/Pace for	217456	David Letterman	1035p-1137p	:30	P5	KREZ	PACE FOR 12809				\$50.00
												\$315.00
												\$315.00

Date: 11/02/12

Station: KRQE

	POL/Pace for	217456	CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12809				\$30.00
	POL/Pace for	217456	M-F KRQE New	KRQE News	:30	P5	KREZ	PACE FOR 12809				\$40.00
	POL/Pace for	217456	KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12809				\$150.00
	POL/Pace for	217456	Dr. Phil	3p-4p	:30	P5	KREZ	PACE FOR 12809				\$40.00
												\$260.00
												\$260.00

Date: 11/03/12

Station: KRQE

	POL/Pace for	217456	KRQE News Sai	7a-8a	:30	P5	KREZ	PACE FOR 12809				\$10.00
												\$10.00
												\$10.00

Date: 11/04/12

Station: KRQE

	POL/Pace for	217456	LN Su	10p-1035p	:30	P5	KREZ	PACE FOR 12809				\$200.00
												\$200.00
												\$200.00

Date: 11/05/12

Station: KRQE

	POL/Pace for	217456	M-F KRQE New	430p-5p	:30	P5	KREZ	PACE FOR 12809				\$75.00
	POL/Pace for	217456	David Letterman	1035p-1137p	:30	P5	KREZ	PACE FOR 12809				\$50.00
	POL/Pace for	217456	Dr. Phil	3p-4p	:30	P5	KREZ	PACE FOR 12809				\$40.00
	POL/Pace for	217456	LN M-F	10p-1035p	:30	P5	KREZ	PACE FOR 12809				\$250.00
	POL/Pace for	217456	KRQE News 13	530p-6p	:30	P5	KREZ	PACE FOR 12809				\$150.00

[Sorted by: Date]

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
-------------	------------	-------	----------------	-------------	--------	--------	-------	---------	----------	----------	-------	------

Date: 11/05/12

Station: KRQE

POL/Pace for	217456 M-F KRQE New	KRQE News	:30	P5	KREZ	PACE FOR 12809						\$40.00
												\$605.00
												\$605.00

Date: 11/06/12

Station: KRQE

POL/Pace for	217456 Dr. Phil	3p-4p	:30	P5	KREZ	PACE FOR 12809						\$40.00
POL/Pace for	217456 CBS This Mornin	CBS Early S	:30	P5	KREZ	PACE FOR 12809						\$30.00
POL/Pace for	217456 Price is Right	11a-12p	:30	P5	KREZ	PACE FOR 12809						\$100.00
POL/Pace for	217456 M-F KRQE New	KRQE News	:30	P5	KREZ	PACE FOR 12809						\$20.00
POL/Pace for	217456 M-F KRQE New	4p-430p	:30	P5	KREZ	PACE FOR 12809						\$75.00
												\$265.00
												\$265.00
												\$2,745.00

[Sorted by: Date]



Station Order Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

12809

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct:

KREZ-TV

217450

Jug
10/25/12

Program Name	DP	Days	Length	Gross Rate	Mon Oct 29	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	\$20.00 \$60.00	5 1			1				1		3
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$40.00 \$200.00	5 1	1	1		1			1		5
CBS This Morning 7:00 AM 9:00 AM	EM	M-F	30	\$30.00 \$120.00	5	1		1	1				1	4
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa	30	\$10.00 \$10.00	5					1				1
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$30.00 \$30.00	5 1									1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	\$40.00 \$40.00	5		1							1
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	\$100.00 \$100.00	5							1		1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	\$40.00 \$160.00	5	1		1	1			1		4
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$75.00 \$150.00	5 1		1							2
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$75.00 \$150.00	5	1						1		2
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$150.00 \$600.00	5 1		1		1			1		4
Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	\$150.00 \$150.00	5	1								1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediastategies.com

Date/Time Sent: 10/25/2012 6:29:41 AM

KREZ-TV

Page 1 of 2



Station Order Pace for Congress 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

12809

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct:

KREZ-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Wheel of Fortune 6:00 PM 7:00 PM	PA	M-F	30	\$175.00 \$175.00				1						1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F	30	\$250.00 \$500.00			1					1		2
Sunday 10p News 10:00 PM 10:35 PM	LN	Su	30	\$200.00 \$200.00							1			1
Letterman 10:35 PM 11:35 PM	LF	M-F	30	\$50.00 \$100.00				1				1		2
Station Gross Totals					5	5	5	5	4	1	1	7	2	35

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/25/2012 6:29:41 AM

KREZ-TV

Page 2 of 2

suzanne@mediastategies.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KREZ-TV Albuquerque	Date: 10/25/2012
--	----------------------------

I, Media Strategies and Research

being/on behalf of: Sal Pace, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Congress

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 29, 2012			Tuesday, November 06, 2012		

Total Charges: \$2,745.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Pace for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martelle Daniels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 25, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title